

JUNIOR LEAGUE OF WINSTON-SALEM, INC.

1995-96

ANNUAL REPORT



WINSTON-SALEM JUNIOR LEAGUE'S
READ TO ME



1995-1996

BOARD OF
DIRECTORS

MARIE ARCURI

President

CATHY WILLIAMS

President-Elect

KATHY BARNES

Community Vice President

BONNIE COLHOUN

Personnel Vice President

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PAT AVETTA

Corresponding Secretary

TERRY ANN OVERTON

Treasurer

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Assistant Treasurer

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JULIE WELLS-KEEFE

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Bylaws/Parliamentarian

TRAVIS UNDERHILL

Just For Funds

MEG HILLEARY

Legislative Action/Public Policy

K.C. KIAS

Marketing/PR

MARY ROEMER

Membership Development

LIZ HARRIS

Nominating

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Past President

KATIE KENNEY

DEE ANN SMITH

Placement & Development

DEBBIE FRISBY

The Informer

ALLISON MCCALL

Sustaining Advisor

ANITA OGBURN

Sustainer Committee

JULIE HANES

Rummage Sale

NANCY ROWELL

Training

STEPHANIE STOFFEL

Words of Winston-Salem

PRESIDENT'S MESSAGE

For the Junior League of Winston-Salem, the 1995-1996 year can be characterized by one expression: focussed commitment. From the membership-driven process to the development of 16 new volunteer collaborative opportunities in one target area (see "WHERE WE ARE GOING"), our league has embodied this expression. In my outgoing speech, I read a quote about commitment:



"Commitment is what transforms a promise into reality. It is the words that speak boldly of your intentions and the actions that speak louder than words. It is making time when there is none, coming through time and time again and year after year. Commitment is the stuff character is made of, the power to change the face of things. It is the daily triumphs of integrity over skepticism."

Several League efforts this past year exemplify this quote:

- To focus our efforts and resources and to maximize our impact on the Winston-Salem community, the membership-driven process arrived at one target area, READ TO ME, which will enable all league volunteers to work toward a common impact.
- An enhanced Rummage Sale provided a record gross income.
- A new Board Governance and Executive Committee structure will serve the needs of our changing membership.
- We strengthened our commitment to developing the potential of women and providing trained volunteers for our community by hosting outstanding speakers and trainers throughout the year such as Georgia's Chief Juvenile Court Justice Glenda Hatchett Johnson, author John Rosemond, Winston-Salem/Forsyth County Superintendent Don Martin and Smart Start Executive Director Dean Clifford.

Seventy-three years later, the Junior League of Winston-Salem is committed to improving our community through the effective action and leadership of trained volunteers. Our commitment is still focussed, and our actions still louder than our words. The daily triumphs brought about by our volunteer resources provide an integrity that overcomes skepticism.

We thank you, our supporters and friends, for sharing our vision and joining our efforts to effect positive change in Winston-Salem.

Marie Arcuri
President
1995-96

VISION

Through the power of our association, Junior Leagues strengthen communities by embracing diverse perspectives, building partnerships, and inspiring shared solutions.

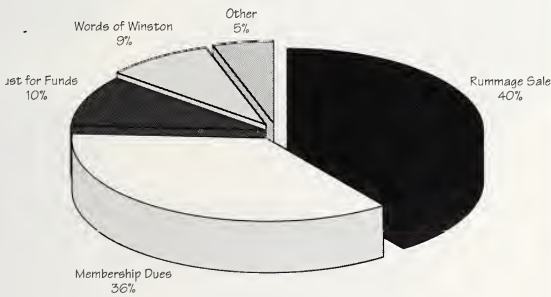
MISSION

The Junior League of Winston-Salem, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

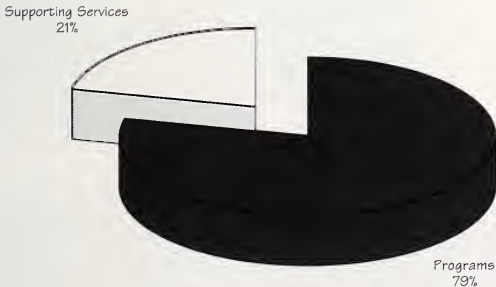
MEMBERSHIP POLICY

The Junior League of Winston-Salem, Inc. is committed to diversifying its membership by reaching out to include women of all races, religions, and national origins who demonstrate an interest in and a commitment to voluntarism.

REVENUE



EXPENSES



Total Revenue	\$286,225
Total Expense	\$257,160
Increase in	
Unrestricted Net Assets	\$29,065

JUNIOR LEAGUE OF WINSTON-SALEM MEMBERSHIP SURVEY

Active Resident
Members.....402

Sustaining Resident
Members527

Provisional
Members74

Total Resident
Membership1003

CURRENT STATUS

Full/Part-time
Employed..... 53%

Full/Part-time
Student5%

Full/Part-time
Homemaker42%

AGE OF ACTIVES IN JUNIOR LEAGUE OF WINSTON-SALEM

21-2943%

30-3538%

36-3910%

40+9%

NUMBER OF ACTIVE YEARS IN JUNIOR LEAGUE OF WINSTON-SALEM

1-2 years39%

3-5 years34%

6-9 years19%

10+ years..... 8%

**1995-96
PROJECTS
&
PLACEMENTS**

CAMP CAROUSEL
Hospice

CAREER EXPLORATIONS
The Salvation
Army Girls Club

CHILD ABUSE PUPPET SHOW
SCAN

CRISIS CONTROL
Crisis Control

CULTURAL CONNECTIONS
WS/FC Schools

EASTON
Easton Elementary School

FESTIVAL AMBASSADORS
Black Theater Festival

HABITAT FOR HUMANITY
Habitat for Humanity

LEAD TO SUCCEED
Best Choice Center

PLAYTIME PLAYMATES
Special Children's School

SAMARITAN INN
Samaritan Ministries

SHOTS FOR TOTS
Forsyth County
Health Department

STAR
N.C. Society for the
Prevention of Blindness

WE CARE FOR CHILD CARE
Work/Family Resource Center

WELCOME BABY
SCAN



Intercession at Easton Elementary School was more fun because creative League members helped children with artwork and other special projects.



Playtime Playmates brought League members together with children from the Special Children's School at Discovery Zone.



Thanks to an energetic team of over 500 members, we raised over \$113,000 and provided great service.



League members spent several summer nights at the Samaritan Inn where they developed friendships with many of the guests while playing ping pong, serving dinner and attending devotions.



The DAISY class at Easton Elementary School was playing, exploring and preparing.



In collaboration with Hospice, our members provided a camp for pre-teenage girls.





...School looked forward to
...in League volunteers.



Working with ABCD's Child Development Center's WINGS program,
League members worked puzzles and played games with preschoolers.



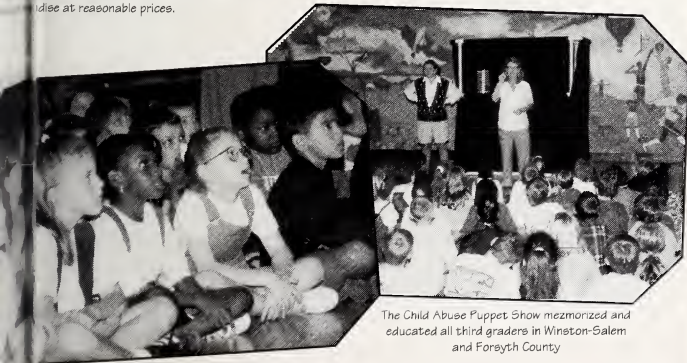
...rs helped staff Camp Carousel,
...ve lost a loved one.



Habitat for Humanity could count on League
volunteers as a part of their work force.



...ers the 1996 Rummage Sale grossed
...dise at reasonable prices.



The Child Abuse Puppet Show memorized and
educated all third graders in Winston-Salem
and Forsyth County

1995-1996 COMMUNITY BOARD REPRESENTATIVES

- MARIANNE NORTHINGTON**
Brenner Children's Hospital
- ANN VERNON**
Bowman Gray Child
Guidance Advisory Board
- KELLY EVANS**
Women's Health Exchange
- KIKI TEAGUE**
Women's Initiative Network
- BEVERLY DILLON**
WS/FC School Partnership
- LOUISE STRICKLAND**
YWCA
- ELIZABETH O'KEEFE**
American Lung Association
- MELISSA ROGAN**
ABCD
- BECKY PERKINSON**
Bethlehem Center, Inc.
- LAURA GRANT**
Hand to Hand Advisory
Board
- ANNE SMITH**
Special Children's School
- KATHRYN MILAM**
Youth Opportunity Homes
- ANN HILL**
AIDS Care Service, Inc.
- LEIGH ANN LEINBACH**
Community AIDS Coalition
- OLIVE THOMAS**
Experiment in Self-Reliance
- LINDA HILL**
Food Bank of NW N.C.
- BEBE KREWSON**
Learning Disabilities
Association
- AMY EGGLESTON**
United Way Volunteer
Center Cabinet
- MARTHA LOWRY**
Welcome Baby Advisory
Board
- SHANNON RAINEY**
Work/Family Resource
Center

WHERE WE HAVE BEEN
HISTORICAL HIGHLIGHTS CELEBRATING OUR PAST

LEAGUE AWARDS

ACTIVE OF THE YEAR

LEIGH ANN LEINBACH

- Chairman of Shots for Tots
- Organized a committee, recruited sponsor, educated and trained volunteers to support the Health Departments efforts to immunize all 7th graders with the Hepatitis B vaccine.
- Worked with League members & Brenner Children's Hospital to develop a new collaborative project.

EXTENDED ACTIVE OF THE YEAR

MARIANNE NORTHINGTON

- Organized the first on sight Rummage Sale preview party, which raised almost \$15,000.
- 17 years of service to the League.
- Represents the League on the Brenner Children's Hospital Board.
- Past President

PROVISIONAL OF THE YEAR

PAT PHILLIPS

- Went above and beyond in her first year in the League.
- Organized first successful vacation Bible school at St. James A.M.E. Church.
- Serves on Smart Start Technical Board.

SUSTAINER OF THE YEAR

ALLISON McCALL

- Twentieth year in the League
- Sustainer to the Board of Directors
- Volunteer trainer
- Served on the executive committee four times and past President
- Member of the Board of Directors for AJLI
- Serves on numerous local boards.

1923 ~ Forty young women, who were interested in devoting time and energy to social service founded the Junior League of Winston-Salem.

EARLY DECADES ~ The early League was active in many projects such as a gift shop, prenatal clinic, opening a Hospital for Incurables, forming a Children's Play Committee which grew into the Children's Theatre Board.

WAR YEARS & POST WWII ~ Red Cross War Fund • Library Fund of Winston-Salem • City-County Hospital • Arts Council and many arts-related activities

THE FIFTIES ~ Children's activities at the City-County Library • Recreational therapy for Children's Wing at Baptist Hospital • 1954 ~ First Annual Junior League Rummage Sale • Continued support of the Arts Council and to Winston-Salem/Forsyth County Schools for school system art supervision.

THE SIXTIES ~ 1961-62, The first Follies was held which netted \$13,000 • The League started a 3-year project at the Nature Science Center, pledging \$26,000 in financial support • The League financially contributed to the first production of the "Nutcracker" ballet.

THE SEVENTIES ~ Support to establish the Youth Opportunity Home • \$40,000 given to establish Horizons, Inc. • Learning Disabilities projects • Project involving mental health education in the public schools • Funding to the Arts Council for Street Scene • \$14,000 given to the Juvenile Justice Council • The cookbook, Winston-Salem's Heritage of Hospitality

THE EIGHTIES ~ Infant Stimulation program at Reynolds Health Center • Cancer Patient Support Center • Child Abuse Puppet Show • Battered Women's Services • Winston-Salem Enrichment Center • Nature Science Center • Welcome Baby • Teen Talk • The cookbook, Stirring Performances

THE NINETIES ~ Follies, "A Stirring Performance" netting \$100,000 for the Child Care Training Initiative through the Work/Family Resource Center • Easton Elementary School • Continuation of many successful projects from the 1980s.

WHERE WE ARE GOING A NEW APPROACH ~ CELEBRATING OUR FUTURE

Using a membership drive process The Junior League of Winston-Salem has spent the last two years working toward a goal centered community focus area. The 1995-96 Placement and Development committee lead the membership in brainstorming sessions and interviewed many community leaders. We believe the result is a focus area where the League can have a greater community impact with measurable results. The final product was 16 new volunteer placement opportunities, that reflect our focus area, and collaborate with over 20 community organizations.

FOCUS ON READ TO ME

The Junior League of Winston-Salem will concentrate its efforts toward the introduction and implementation of our new focus area, READ TO ME.

READ TO ME is a parental influencing program using the values-based MOTHEREAD® curriculum to encourage parents and caregivers to read to their children every day. Trained Junior League volunteers will teach Forsyth County parents/caregivers how reading aloud for 15 minutes each day can help explore the principles and values of life.

We believe every parent and caregiver has the responsibility to read aloud daily to a child. And more than 400 active Junior League members believe we can make a difference in the lives of both parents/caregivers and children in our community. During 1995-96 volunteer placement opportunities were developed at a variety of Forsyth County locations. These programs will be carried out by League volunteers during 1996-97:

- The Best Choice Center
- Brenner Children's Hospital (servicing patients from throughout NW North Carolina)
- Best Start (through the public health department)
- Easton Elementary School (our partner school)
- Parent Read (working with families of students at the Special Children's School, a school devoted to developmentally-delayed preschoolers)
- Story Time at Hanes Mall (open to shoppers and children)
- Today's Woman Prenatal Clinic (educating new and expectant mothers)
- WIC (educating mothers and children)
- WINGS (based at ABCD preschool and educating parents and children)

OUR GOALS FOR 1996-97 WILL BE:

- to educate at least 1,000 parents/caregivers on the value of reading aloud to children.
- to obtain and distribute at least 5,000 books to children, ages birth to 5 years old.
- to educate 100 community leaders on the value of reading aloud to children.
- to expose at least 1,000 children to the experience of being read to aloud.

COMMUNITY AWARDS

The Honorable James Hunt presented the annual Governor's award to outstanding organizations and programs throughout North Carolina. The Junior League of Winston-Salem received the award for our work at Easton Elementary School, our business partner through the Winston-Salem/Forsyth County schools.

We were recognized for our vast number of volunteer hours and the variety of our programs with preschool through 5th graders.

The Winston-Salem/Forsyth County School Board also recognized our work at Easton Elementary School with a certificate of recognition at a school board meeting. The entire faculty of Easton Elementary was present to thank League volunteers.

We would like to acknowledge that our programs at Easton Elementary School would not be possible without the consistent support and input from Easton's Principal, Mrs. Amanda Bell, Assistant Principal, Mr. Steve Flora and a dedicated faculty and staff.

JUNIOR LEAGUE OF WINSTON-SALEM, INC.



Cover Artwork, Jasmine Mizell, Easton Elementary School student ∞ Annual Report Chairperson, Kathy Barnes ∞ Design & Layout, Bob Bates



Mike Morrison, N. Carolina Room
660 W. Fifth Street
Forsyth County Public Library
Winston-Salem, NC 27101